

**Society of American Archivists
COMMITTEE ON PUBLIC AWARENESS**

**Zoom Meeting
04/20/2023, 3:00 - 4:00 pm CT**

Agenda


Zoom: Join Zoom Meeting

<https://cmu.zoom.us/j/97971303182?pwd=OG9VNDhsTGMrbE5TMi9FZjRZUjZpQT09>


Meeting ID: 979 7130 3182

Passcode: 207493

- I. Notetaker: Claudia
- II. Roll Call: Kate, Claudia, Rebecca, Angie, Rachel, Julia, Kelsie, Anna
- III. Review [March](#) meeting minutes, approved
- IV. 2023 COPA Open House
 - A. Confirmed for **Thursday, June 15, 3 PM - 4:30 PM CT - MARK YOUR CALENDARS**
 - B. **At our May meeting**, we will go over programming for the open house - add your ideas to the document!
 1. 2023 open house planning document:

 2023 COPA Open House

 - a) Market to broader SAA community to facilitate discussion; public facing orientation moving forward to inform what we do next year.
 - C. Past examples:
 1.


 COPA Open House 7/21/2022 Open Houseplanning document
- V. ArchivesAWARE Blog
 - A. Changes for the coming months
 1. Kristi is stepping down from the Committee; was acting as blog editor. Put a pause on the blog until next term. Take a look at it and rework it if needed. Come back to it when we're ready.

2. Email address associated with the blog; change the address recipients.

a) archivesaware@archivists.org

3. What is the future of the blog that is reasonable and consistent?

VI. Council Charges (Strategic Plan)

 0223-III-C-StratPlanDashboard-AsUpdated_020323.docx (COPA highlighted in Red)

- A. Familiarize ourselves with the list; understand the committee's roadmap into next term.

- B. Note from Rachel W.:

Following up on today's meeting, attached is the latest version of the SAA strategic plan.

SAA Council approved the final Strategic Plan (2023-2025) and its accompanying dashboard in February 2023. This document identifies who the lead component groups are for each action in the strategic plan. Your group is included in the following activities:

1.1 B. Provide media training for cohort 1 of 5-7 members; create media opportunities.

1.1 C. Provide media training for cohort 2 of 5-7 members; create media opportunities.

1.2 B. Develop letters/editorials on public policy issues for archivists' use. [Consider providing training on how to write an op-ed.]

1.2 E. Use early A*CENSUS II data to craft messages re: funding for archives/archivists for several uses, including with policy makers, HR and other administrators, and funding agencies.

1.2 G. Develop resources for internal advocacy for niche areas of the profession (Tribal, corporate, etc.)

1.4 B. Based on "Facts and Figures" web page information, lead active outreach to managers, allied organizations, and users of archival material to utilize this data.

1.4 C. Specifically address archivists reaching out to users (e.g., AHA, ASALAH, genealogists, etc.) and their immediate communities. [Look for mention of non-custodial relationships.] [DEIA Work Plan 1.6]

Please let me know how SAA Council can support your work on this activity.

If you have any questions, feel free to contact me, or you can reach out directly to SAA President Terry Baxter at president@archivists.org.

With appreciation,

Rachel

- C. Discussion at recent joint working group meetings - COPP, I&A, RAAC, NAGARA, and CoSA expressed interest in a joint media training effort
 - a) Highlight in particular: Media training and the great need for media training
 - b) Collaboration with other advocacy groups
 - (1) Understanding and appreciating constraints
 - c) Combining previous efforts: training and active list of people who can speak as advocates
- 2. Example resource: <https://womenalsoknowhistory.com/expertise/>
- 3. Call for interested members!

VII. Sub-Group Updates

- A. *Revisit subgroups?* Instead of continuing to support things we've already done, think about what groups are needed to align with charge from council or other areas.
 - a) Instead of broad categories; focus group goals. Ex. media training
 - b) Post-ASKanArchivist day there was a lot of energy and without immediate direction or urgent mission it was difficult; a more specific ask would be helpful.
 - c) Things that don't necessitate additional meetings! Suggestions to move work forward without these constraints on time and coordinating.
 - d) Kate suggests: **pause groups** as priorities are determined for the coming year to create projects with concrete deadlines and outcomes/accomplishments
 - e) Quality over quantity: effectiveness of work. Biggest impact vs. tons of options
 - f) Internal calendar? No.

(1) Content calendar: go in at any time and get a sense of looking forward to plan and organize work

(2) Availability vs. deadline as determining factors of work completed.

(3) Good to share with people up for appointment to the Committee

g) **Summary:** Dissolve groups; Content calendar: focus on media training; Kate and Anna develop vision for future of committee.

B. Public Engagement (Laura LaPlaca, Rebecca Goldman, Kelsie Dalton)

C. Training and Resources (Andrew Weymouth, Claudia, Anna)

D. ArchivesAWARE! Blog updates (Kristi, Angie Piccolo)

1. Discussion about editor

2. [Calendar](#)

VIII. Standing Updates

A. Council Report (Rachel Winston)

1. No major updates.

2. Updates in strategic plan are a dialogue; open to conversations

3. Elections are open. VOTE!

4. Council will be meeting in mid-May (annual in-person meeting)


B. COPP (Krista Ferrante)

1. Archives on the Hill

a) Learn more about it if you're interested

C. Joint Working Groups

1. CoSA/NAGARA/SAA/ALA/RAAC (Krista Ferrante and Kate) - meets every month

a)  JWG Meeting 2022-2023Running

(1) April 11

(a) America 250! Draft of activities for various organizations leading up to the anniversary.


(i) Framing and tone

(ii) 1776: Declaration of Independence; not founding

(iii) Feel free to share additional resources

- (b) AOTUS nomination discussions
- (c) General updates

2. COPP/COPA/RAAC/I&A - meets bi-yearly

- a)  CoPP, CoPA, I&A, RAAC Joint Meeting, 2023-03
 - (1) March 2023
 - (a) Potential for collaboration(s)

IX. Other Business

A. [COPA documents](#) (Chair)

- 1. Update [microsite](#) with latest notes, etc.

B. 2022/2023 work plan

- 1. [Draft](#)

Next Call: 3rd Thursdays of the month at 3 PM CT